

REEL-IN-A-BOX

This product is the ultimate in flexible, convenient, and cost-effective packaging. Your customer can use it *in* the box or *outside* the box. The Reel-in-a-Box is the preferred package for the installation of category 5 and 6 cables. The cable is protected, eliminating any need for pay-off racks. This product can be used in retail point-of-purchase display for many wire types.

THE DESIGN

Our design uses custom-molded components from recycled polyolefins, incorporates two "caddies" to support the reel within the box, and allows for any sized traverse to meet your capacity needs. The Reel-in-a-Box stands up to normal job site abuse and facilitates stacking. This package can accommodate up to 60 lbs.

THE CADDY

Custom-Molded, Durable Plastic

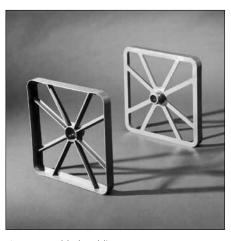
• The reel is held in place by a plastic rack (caddy). These are custom-molded from regrind polypropylene. Because of their simple design, they can be easily removed and re-used.

CADDY	ACCOMMODATES REEL SIZE
10"	10½" plastic utility 10½" plastic ribbed 10½" stamped metal
11"	10½" plastic utility 10½" plastic ribbed
12"	12" plastic utility 12" plastic ribbed

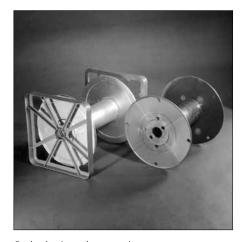
THE REEL

Plastic or Stamped Metal

• We can offer two options — the light tare weight of plastic, and the heavier (and stronger) stamped metal.



Custom-molded caddies are easy to remove and reuse.



Both plastic and stamped metal reels are offered.

-95 Fax

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Vermont	Rutland, VT	(802) 773-9111 Tel	(802) 770-3551 Fax
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